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Community Building
Career Exploration
Trauma Informed Parenting
Managing Stress

Communication and Interpersonal Skills

Mindfulness

Career Sampler Series

Wrap around funding and continuing education supports

Digital Literacy

Website Design

Resume building

Cover letters/on-line job application platforms

Emotional Intelligence

Personal and workplace finance

Budgeting coaching

Workplace and Social Media etiquette

LinkedIn Profiles

Headshots and Interview apparel

Confidence and Women's Leadership

Mock Interviews

Optimism, Ambition, Kindness & Bravery - ALPHY

Financial Coaching
Personal Coaching

Paid Internships

1:1 Mentoring for a year

PROJECT OVERVIEW

Join other Moms...

Gain Confidence & Skills

Work with other moms and gain coaching and training that will prepare you to enter the workforce or further education. You'll be able to showcase your skills and have what it takes to succeed on the job once you've been hired.

Access Careers & College

Access extensive career exploration opportunities throughout this course with support to discover your passions and strengths. Get help to access additional certifications and education.

Completion of this 6 week course will provide you with a paid internship up to 60 hours

Use your Wisdom

As a parent you know that balancing the needs of your children and career are important...and a struggle. Practice and guidance on how to use your unique qualities and experiences are built into this course. Childcare provided if needed

The Essential Skills Program was developed to provide the knowledge and tools necessary to apply for a job or training program. So much in today's workforce is assumed, ex: Microsoft Outlook including calendaring, invites, and email protocols, in addition to basic computer literacy which now includes Zoom.

The curriculum builds self-confidence through career exploration, matching aptitudes, interests, and a clear path to a family wage career be it through continued education or an entry level position.

Designed for single moms below the poverty line, wrap around supports including childcare, transportation, laptops while in the program, new interview and internship clothes, and financial literacy to be able to navigate paystubs, auto-deposits, and taxes are included.







ESSENTIAL SKILLS 2021

Through the experience of headshots, mock interviews, career assessments, shopping for internship outfits, and discussions about females in the workplace, a camaraderie and bond was formed between participants that has continued after the course concluded. Participants now have LinkedIn and Alphy profiles and communicate through these outlets to stay connected and encourage each other's growth.

An example of why this unique program format was so successful is the mentoring involved in resumes. These moms had 1:1 support to message their experience, paid or unpaid, pre or during the pandemic, to showcase their skills in a translatable way to the workforce that would otherwise be intangible.

After Essential Skills one participant has already secured a job, two are pursuing paid internships, one has enrolled at Spokane Community College, one wants to start her own on-line business, one is pursuing on-line technology credentials, and one is seeking a volunteer position with autistic children to understand if this is the direction she wants to go. Two participants were currently employed in low wage positions seeking information about future options to support their families.

EXPLORING NEW CAREERS



PARTICIPANTS' ASSESSMENT OF THEIR CAREER DISCOVERY



Beginning of Course

End of Course



Thank you to our Career Exploration Partners!



I have explored different types of careers!

Participants felt neutral about having explored different career fields before attending the course. Throughout the course participants experienced inperson demonstrations and presentations, individual guidance, and skills and aptitude assessments providing information about career fields of interest.

Participants learned about how companies like Sonderen Packaging celebrates and supports their employees and allows for advancement after a starting livable wage.

They learned about becoming phlebotomists and how to gain entrance to a program that provides training and certification with no upfront costs to them.

Several participants even attended an after-hours Spokane Community College fair where they got to meet with representatives about how to pay for certifications and childcare, so that being a parent is not at odds with advancing their career goals.

BEFORE AND AFTER



PARTICIPANTS'
ASSESSMENT OF
THEIR SKILLS
AND READINESS



I have a resume that celebrates my skills and experiences



I can build credit and manage my monthly budget



I am confident enough to interview or intern



I know what training is required for my career choice and how to pay

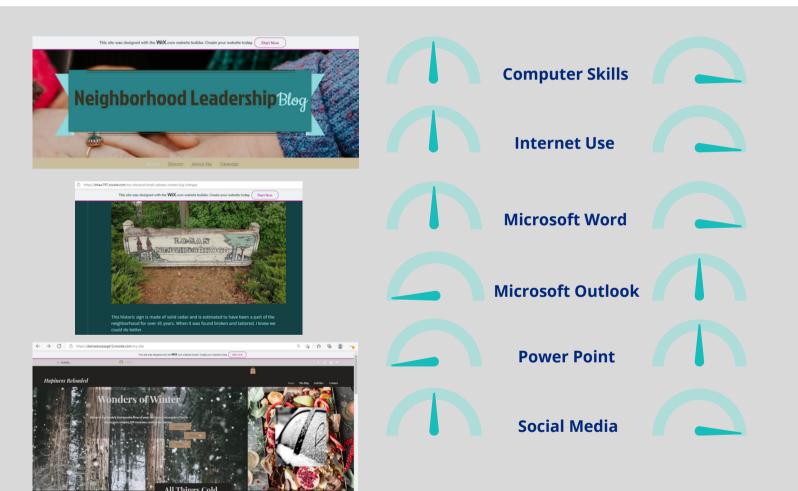


I can describe my Emotional Intelligence strengths

EXPANDING TECH SKILLS



LESSENING TECHNOLOGY GAPS DECREASES WAGE GAPS



"We built websites, built confidence, and built relationships that I hope last a long time."







STRONG CONNECTION TO OTHER PARENTS IN THE COMMUNITY

LOW LEVEL OF STRESS ABOUT PARENTING

HAVE A POSITIVE RELATIONSHIP WITH THIER CHILDREN

THEY HOLD EACH OTHER UP

The gains each woman made during the Essential Skills course brought a dramatic change to their sense of belonging and connectedness to community. Time and time again they shared their appreciation for the new connections with other moms who want more for themselves and their families.

Woven into the course was an entire Circle of Security series where parents learn and reflect upon their relationships with their children, how to meet their children's needs, and how to value their own wisdom.

IN THEIR OWN WORDS

GIVING
FEEDBACK TO
FACILITATORS
AND SHARING
DAILY IMPACTS



"The occupation finder was amazing."

"The clothes from My Sister's Closet & getting to go with a classmate."

on career

"Loved learning how to use LindedIn."

on career



"...how to be confident in your strengths."

on workplace expectations

"Tech courses were the best part."

> "YouScience test- I loved getting the power words."

> > on career awareness

"Dignity is an amazing currency."

"Breaking down barriers I had in my head around technology.."

on technical skills

"GETTING TO KNOW OTHER
MOTIVATED MOTHERS IN THE
COMMUNITY"

"Behavior is communication."

on parenting

"Thank you for sponsoring us all for Christmas presents for our kids."

on parenting

"I can't believe I built a website!"





Gonzaga University

Northeast Community Center

The ZoNE

Computing for All

Canopy Credit Union

Numerica Credit Union

Gesa Credit Union

Community Colleges of Spokane

Our Sister's Closet - YWCA

WorkSource Spokane

<u>Greater Spokane Incorporated</u>

FOUNDED 1887



ACTIONS YOU CAN TAKE

- 1. Join us to plan for the next Cohort
- 2. Refer someone you support to the course
- 3. **Sponsor an** internship

CLICK TO READ THE STORIES ON ESSENTIAL SKILLS 2021

- KXLY News: 'Not all we are': Local moms learn tech skills to launch new careers
- Gonzaga University News:
 Building Essential Skills

HOW TO CONTRIBUTE AND REFER PARTICIPANTS OR CONTACT US FOR MORE INFORMATION



If you are finding these outcomes as inspirational as they are measurable, then please join us in facilitating our next Essential Skills course. There are several ways to contribute, and we invite you to learn more.

You may also be a referring source. We are motivated to increase our referral sources and can see that participants who may experience the following are likely to gain the most from this course.

- Moms who are at or below the poverty line and work shift work, nights, or are between jobs
- Moms who did not finish college or are feeling overwhelmed with balancing the demands of parenting and holding down a job



Save this link and share this with moms who might be perfect for this opportunity!